ESTTA Tracking number:

ESTTA1068440

Filing date:

07/15/2020

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91255061
Party	Defendant Natural Choice Corporation
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Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Edward L. Bishop
Filer's email	ebishop@bdl-iplaw.com
Signature	/Edward L. Bishop/
Date	07/15/2020
Attachments	FINAL-ELB Notice of Appearance.pdf(268588 bytes )

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ALFWEAR, INC.,

Opposition No.: 91255061

Opposer,

Mark: KÜL

v.

Mark Serial No.: 87600014

NATURAL CHOICE CORPORATION,

Applicant.

## **NOTICE OF APPEARANCE OF COUNSEL**

PLEASE TAKE NOTICE that Edward L. Bishop of Bishop Diehl & Lee, Ltd. as counsel to Natural Choice Corporation, hereby enters his appearance in the above captioned matter pursuant to 37 CFR § 2.17 and TBMP § 114.03. Edward L. Bishop is an attorney as defined in 37 CFR § 11.1. All correspondences in this matter should be directed to the attention of:

Edward L. Bishop Bishop Diehl & Lee, Ltd. 1475 E. Woodfield Road Suite 800 Schaumburg, IL 60173 847-925-9637 ebishop@bdl-iplaw.com

Dated: July 15, 2020 Respectfully submitted by,

/s Edward L. Bishop/

Edward L. Bishop

Attorney for Applicant, Natural Choice Corporation

## **CERTIFICATE OF SERVICE**

I hereby certify that a copy of the above NOTICE OF APPEARANCE OF COUNSEL is being deposited with the U.S. Postal Service on July 15, 2020 via First Class Mail, postage prepaid, to counsel of record at the following address:

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